

About DESIGN WORKSHOP

DESIGN WORKSHOP was started by Raja Sir (Mr. R I Dave) in the year 1994. The aim was to train students for entrance exams to Architecture, Interior Design and School of Building Science & Technology. With just 5 Students in the very first batch, we had 100% result.

We added coaching for NID and NIFT in the year 2000. Till date, we have trained almost 1000 students in the last sixteen years. All these years, we have enjoyed a record 100% result at **DESIGN WORKSHOP**.

In the year 2009, we started our first ever branch in Udaipur.

2010 is yet another landmark in the success journey of DESIGN WORKSHOP as we are starting the Hobby Course in INTERIOR DESIGN.

Why ? (Aim / Mission)

For so many years, we have been receiving enquires like "I am a house wife and I want to learn about Interior Design. I can't go to College full - time for 3 - 5 years." OR "I am studying B.Com / B.A. / B.Sc. / Physiotherapy / Post Graduation etc. Can I also learn Interior Designing, side by side?" Keeping such demands in focus and

researching for 3 years, we have worked out a compact program which will help the candidates to develop the necessary skills, aptitude and attitude towards Interior Design.

How ? (Syllabus)

The journey is a fusion of three aspects : Skills, aptitude and attitude.

Skills :- If you can imagine / Visualize some design, it is very important that you have the skills of representing it in some visual form. So here is what we will develop in you :-

- (1) Drawing Skills :- Line Drawing, Object Drawing, One - Point / Two - Point, Three Point Perspective, Memory Drawing, Site - Sketching, etc.
- (2) Shading :- Shading in sixteen shades of gray scale.
- (3) Colors :- Moods of Colors, Nature of Colors, Color Psychology, Color Charts using the primary colors, black, white, gold & silver. Sketch and color.
- (4) Model Making Skills :- Making models out of mount board, Thermocol and potters clay.
- (5) Other Skills :- We will also learn making collages and graffiti. Which will help us understand human psychology and behavior. We need to know this because "We always design for humans."

Aptitude :- Designing is a never ending process. "Once a student, always a student." This statement holds true for this "Way of Life." How do designers think, what do they observe, how do they dress - up, how do they communicate..... We will learn all this by doing a lot of site visits and market interaction.

Attitude :- Out of all the people I have met in my life, every body wants to be successful but everyone is not. Why ??? Because "Everyone wants heaven but who is willing to die?" We have devised some games and group discussions which will enable you to evaluate your current attitude. If it is upto the mark; Congratulations. And if not, we will guide you how to CHANGE.

How Long ? (Duration)

This is a 6 months program, devised for a very convenient timings. Two hours a day, three days a week. Please Contact the co-ordinator, for batch timings. At the end, an exam will be conducted. The qualifying candidates will be issued a certificate.

For Whom ? (Eligibility)

Any one who has passed 10th.

OR

Anyone who is 18 years or more of age.

For How much ? (Fees)

The fees is Rs. 25,000/- (Rupees Twenty Five Thousand Only) inclusive of taxes.

I attribute all the success in my profession to Design Workshop & association with Raja Sir. Doing the workshop, in the year 2000, has been a turning point in my life. Have you seen movies like "Taare Zameen Par" and "3 Idiots", where the hero challenges the current education system & promotes a different and much better one. Me and many others had a rare fortune to experience it, first hand, over ten years ago at **DESIGN WORKSHOP**. I strongly recommend that every young student should go through this work shop, whether interested in design or not.



Ms. Sweta Shah
Interior Designer



Mrs. Nehal Desai
House Wife

I am 35 years old. As a house wife, I was stuck with household routines. In my spare time, I used to watch T.V. Serials. I developed negative thinking. It was Gods master plan that I landed in **DESIGN WORKSHOP**. Raja Sir not only taught me the amazing skills in drawing, colors, shading, model making etc. he helped me to change my whole perception about life. Now I am a better wife, better mother, better daughter-in-law, along with being creative. I recommend, "Walk some steps of life with Raja Sir."

I decided to become a designer when I was in 9th std. My parents interviewed many coaching class operators. They were highly impressed with Raja Sir's thought process and personality. I discovered a whole new way of think, working, behaving, in fact, I discovered myself here. I am from Gujarati Medium, So I had inferiority complex. The ambience in **IInd Year Interior Design DESIGN WORKSHOP** was so encouraging that I became at par with English Medium students. Today I can distinguish between the right and the wrong, the good and the bad.



Palak Pandya (Student)



Ms. Neha Dhupar
Interior Designer

I joined **DESIGN WORKSHOP** in 2005. That was a life changing moment for me. The things which I learned in those 2-3 months from Raja Sir, were so useful that I was a top ranker throughout my college life. No other professor taught me those logical technicalities as Raja Sir did. He is truly a multi talented person. I am associated with him for five years now and I think, I am only 1% of what he is. Be a part of Design Workshop to boost your chances of success.

About RAJA SIR

Mr. R I Dave, popularly known as Raja sir, is also the pioneer and proprietor of **DESIGNERS' DEN**, a firm involved in Architectural, Interior, Structural, Graphic Designing and Vaastu Shastra.

Another venture of Raja Sir is **DESIGNERS' DEN the mosaic studio**, Which creates Terracota products, useful for beautifying Interior spaces in a building.

Having Graduated from CEPT (CENTER for ENVIRONMENTAL PLANNING and TECHNOLOGY) Ahmedabad, Raja Sir is a multi talented person. Listed here are his qualities-to name a few :- Poet, Musician (Plays Mouth organ, Keyboards, Guitar, Drum-set) Lyricist, Singer, Break Dancer, Palmist, Numerologist, Magician, Hobby Electronics, Radio artist, TV artist..

He is currently authoring two books namely :- "Money is a Media not the Goal" and "Role of Renewable Energy Resources in Financial Independence of India".

The very idea of walking some steps in the journey of life with Raja sir is very exciting and encouraging.



Raja Sir's

DESIGN WORKSHOP

Presents
Hobby Course in

INTERIOR DESIGN

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